



## Press Release

June 13, 2022

### Orban to Provide Processing for RCS Disaster Recovery

*Pennsauken, NJ* -- Orban Labs, a worldwide leader in audio processing for AM, FM, TV and internet broadcasting, has signed an agreement with RCS, the world's largest broadcast software company, to provide Orban's OPTIMOD zStreams™ processing for RCS' Disaster Recovery, a unique Zetta automation feature. Zetta's cloud-based Disaster Recovery tools seamlessly backup all audio, schedules and metadata. When the station is ready to return to its normal live output, RCS Disaster Recovery rapidly restores all of the original data. The OPTIMOD zStreams processor is also cloud-based and offers Orban's legendary audio processing capabilities to bring users the clarity, loudness and consistency needed for each channel's signature sound.

"Our launch customer for OPTIMOD zStreams needed hundreds of Orban processing channels to be integrated within the RCS Disaster Recovery platform," said David Day, Orban's President. "We already had a strong cloud-based processing platform, OPTICLOUD, and we welcomed the opportunity to adapt it to provide the latest in audio processing for RCS. We're enthused to be working with an industry leader such as RCS to provide this new 'processing-as-a-service' option for their customers."

RCS President & CEO Philippe Generali agrees, "RCS values the professional audio processing technology Orban has always been known for. Partnering provides an easy pathway for our customers to access high quality sound demanded from today's audience."

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*About Orban: For over 45 years, Orban has set the benchmark for professional best-in-class audio processing worldwide and continues to provide state-of-the-art audio solutions for large performance venues and content creators as well as radio, TV and Internet broadcasters. Applications include radio and streaming audio processing, loudness measurement and control, multichannel sound audio rendering, and digital audio processing and monitoring for industry leaders including ABC, BBC, CBS, Disney, ESPN, FOX, iHeart, NBC, NHK and SKY. Orban Labs' offices are in Pennsauken, NJ right across the river from Philadelphia, PA, San Francisco, CA and Ludwigsburg, Germany. For more information on Orban, please visit our website [www.orban.com](http://www.orban.com), email us [info@orban.com](mailto:info@orban.com) or phone us at 856-719-9900.*

*About RCS: RCS is the World's Largest Broadcast Software Company with products in thousands of radio and TV stations, music channels, cable companies, ad agencies, satellite networks and streaming stations worldwide. RCS has a proud history of innovation, currently holding 45 patents in the field of broadcasting. Inventors of computerized music scheduling with the legendary Selector, RCS continues to lead the way with multiple award-winning products. With guaranteed reliability and 24/7 support the most respected names in the industry choose RCS as their software provider. For more information on RCS, please visit our website [rcsworks.com](http://rcsworks.com). Media Contact: Diana Stokey 914-259-4733*